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For Immediate Release:

Sterling Foundation Management Adds Ellen Fishbein and Giovanni Kotoriy to Keep Pace with the Growing Foundation Management Business.

Reston, VA – Sterling Foundation Management has hired Ellen Fishbein and Giovanni (Gio) Kotoriy to co-lead their Foundation Management and Consulting business the firm announced today. They will be responsible for providing comprehensive, turn-key support to a growing list of private foundation clients as well as expanding the business as the firm fills a need in the philanthropic space for a large number of successful families who are searching for the best way to make a significant impact in society, take advantage of tax incentives, maintain compliance with the IRS, and leave a family legacy.

Fishbein, an accomplished tax attorney and business advisor, comes to Sterling after successful stints with AOL and private practice where she honed her expertise in business and tax law. An avid supporter of the arts, she has served previously on the Wolf Trap Associates Board of Directors, including Chairman of the Board. She also served on the Wolf Trap Foundation Board and currently serves on the Wolf Trap Alumnae Board. Ellen graduated from Brandeis University (magna cum laude, Phi Beta Kappa), Duke University School of Law (J.D.), and Georgetown University Law Center (LL.M. Taxation, with distinction).

“Ellen’s legal and business skills are particularly well-suited to the needs of Sterling’s Private Foundation and Donor-Advised Fund clients,” says James Lintott, Chairman of Sterling. “By ensuring compliance with all administrative obligations and complex prohibited transaction rules, Ellen enables donors to stay focused on their philanthropic visions without the distraction of administrative compliance or the worry of running afoul of complicated IRS regulations. We are thrilled to have her on the team.”

Kotoriy comes to Sterling after successful work with PwC managing \$300 million client engagements and before that, an impressive 20-year career in the US Army where he rose to the rank of Lieutenant Colonel. Kotoriy is a noted expert in guiding organizations to develop their strategic vision and implement the processes and actions required to realize their goals. Kotoriy holds the distinguished Project Management Professional certification and is Lean/Six Sigma certified (Green Belt). Gio earned an undergraduate degree from the University of Notre Dame and a master’s degree from The George Washington University where he was inducted into the Omicron Delta Kappa National Leadership Honor Society.

“We are really excited to land Gio on our team,” says James Lintott, Chairman of Sterling. “He has been recognized with several awards for superb client satisfaction and we expect to leverage his proven project, operations, and portfolio management skills to ensure the charitable organizations we manage are fully compliant and efficiently achieving the philanthropic goals of their donors.”

About Sterling Foundation Management

Sterling Foundation Management is the oldest national Foundation management firm in the country and is the nation's leading facilitator of sales of income interests in Charitable Remainder Trusts (CRTs). Sterling works with a broad range of clients and high net worth individuals in developing solutions to help them achieve their philanthropic, family, and financial goals through the effective use of private foundations and other charitable planning vehicles and financial services.

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