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For Immediate Release:

Sterling Foundation Management announces James Brunger as Managing Director, National Sales and Kevin Fales as Director, National Sales.

Herndon, VA – Sterling Foundation Management is pleased to announce the addition of James Brunger as Managing Director, National Sales and Kevin Fales as Director, National Sales.

James Brunger, CAP[®] joins Sterling with over a decade of experience partnering with financial advisors, estate planning attorneys and CPAs to help solve clients' financial and estate planning needs, with a specific focus on charitable planning. Most recently, Mr. Brunger was a Vice President for NYLife MainStay Investments where he worked extensively with advisors throughout the DC Metro area.

Prior to NYLife, Mr. Brunger was Vice President of Fidelity Charitable. During this time, Mr. Brunger became a Chartered Advisor in Philanthropy (CAP[®]) and spoke widely on issues and uses of Donor-Advised Funds, Private Foundations and other philanthropic planning matters. He worked closely with attorneys, CPAs, RIAs and family offices throughout the Mid Atlantic.

Mr. Brunger will be responsible for overseeing the field-based sales efforts at Sterling. He is a graduate of the University of Vermont and holds many financial services industry licenses.

Kevin Fales joins Sterling from Legg Mason Global Asset Management, where he worked extensively with advisors throughout the Mid Atlantic. Prior to Legg Mason, Mr. Fales was a Private Client Advisor at JP Morgan in New York, where he worked with affluent individuals and their legal and tax advisors.

Mr. Fales was a three-time Division 1 All-American in football and played briefly for the New York Jets.

Mr. Fales graduated from Iona College and holds many financial industry licenses.

About Sterling Foundation Management

Sterling Foundation Management is the nation's leading full service charitable planning firm, with services covering the gamut of charitable planning options that advisors are likely to encounter or need. The firm's services, tailored to each advisor, fall in three main areas:

- Turn-key Administration of Charitable Entities
- Charitable Consulting
- Sales of CRT Income Interests

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